

## Second International Economic Research Forum

# *"Maquiladoras Today"*

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The Network of Border Economics/Red de la Economía Fronteriza is proud to announce its Second International Economic Research Forum which will be held on **Friday, November 15th in El Paso, Texas.**

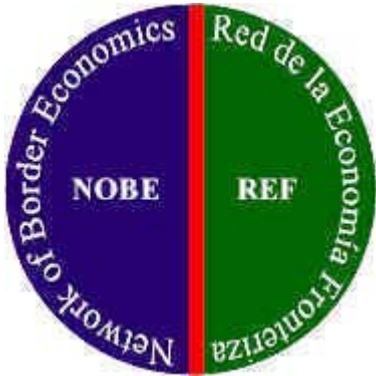
The University of Texas at El Paso, American Consulate General in Monterrey, Texas A&M International University—Texas Centers, and the El Paso Branch of the Federal Reserve Bank of Dallas will sponsor this event.

Topics to be discussed include:

- NAFTA
- Evolution of the industry
- Permanent establishment and taxation
- Foreign direct investment
- Unions
- Impact on local economies
- The role of NADBank



For further information, please contact us at our e-mail address at [nobe@nobe-ref.org](mailto:nobe@nobe-ref.org)



## Second International Economic Research Forum

# *"Maquiladoras Today"*

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### *Conference Speakers:*

Jorge Carrillo, *Colegio de la Frontera Norte–Tijuana*

Luis Coronado, *Deloitte & Touche–Mexico City*

Cecilia Costero, *Colegio de San Luis Potosi*

Thomas M. Fullerton, Jr., *University of Texas–El Paso*

Jan Gilbreath, *Center for Strategic and International Studies*

William C. Gruben, *Federal Reserve Bank of Dallas*

Ivy Kosmides, *U.S. Treasury Department*

Cirila Quintero, *Colegio de la Frontera Norte–Matamoros*

John Sargent, *University of Texas–Pan Am*

For more information on the speakers, please click on their names or contact us at [nobe@nobe-ref.org](mailto:nobe@nobe-ref.org)





# *Maquiladoras Today*

Second International Economic Research Forum  
November 15, 2002

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## **AGENDA**

**7:30 – 8:00**     ***REGISTRATION & CONTINENTAL BREAKFAST***

**8:00 – 8:30**     ***OPENING REMARKS***

Stephen Riter, *Provost & Vice President for Academic Affairs*  
University of Texas at El Paso

Mine K. Yücel, *Senior Economist & Assistant Vice President*  
Federal Reserve Bank of Dallas

Van V. Miller, *Associate Professor*  
Texas A&M International University

**8:30 – 9:20**     ***PANEL I***

**Moderator:** Mine K. Yücel, *Senior Economist & Assistant Vice President*  
Federal Reserve Bank of Dallas

***Permanent Establishment and Taxation: The Maquiladora Case***

Luis Coronado, *Partner and Director of Transfer Pricing in Latin America*  
Deloitte & Touche–Mexico City

***Some Finer Points of Trade Liberalization: Did Nafta Affect any Maquiladora Industries at All?***

William C. Gruben, *Director & Vice President*  
Center for Latin American Economics  
Federal Reserve Bank of Dallas

**9:20 – 10:00**     ***DISCUSSANTS & OPEN DISCUSSION***

Gary P. Braun, *Associate Professor*  
Department of Accounting  
University of Texas at El Paso

Tim Ford, *Assistant Professor*  
Department of Economics & Finance  
University of Texas at El Paso

**10:00–10:20**     ***BREAK***

**10:20–11:10**     ***PANEL II***

**Moderator:** Van V. Miller, *Associate Professor*  
Texas A&M International University

***Foreign Direct Investment in Mexico: The Maquila Case in San Luis Potosi (1994-2000)***  
Cecilia Costero, *Researcher*  
El Colegio de San Luis, A.C.

***Modeling Maquiladora Impacts on Border Communities***  
Thomas M. Fullerton, Jr., *Associate Professor & Fulbright Border Scholar*  
Department of Economics & Finance  
University of Texas at El Paso

**11:10–11:50 DISCUSSANTS & OPEN DISCUSSION**

Cesar Fuentes, *Researcher & Professor*  
Colegio de la Frontera Norte–Cd. Juarez

Sergio Peña, *Researcher & Professor*  
Colegio de la Frontera Norte–Cd. Juarez

**11:50–1:10 LUNCH**

***Maquiladoras post-NAFTA: Capturing Links in the Value-Chain***  
Ivy Kosmides  
U.S. Treasury Department

**1:10–2:00 PANEL III**

**Moderator:** Keith Phillips, *Senior Economist*  
San Antonio Branch, Federal Reserve Bank of Dallas

***Are Baja California's Maquiladora Plants Competitive?***  
Jorge Carrillo, *Director*  
Department of Social Studies  
Colegio de la Frontera Norte–Tijuana

***Charter Evolution in Maquiladoras: A Case Study of Reynosa, Tamaulipas***  
John Sargent, *Assistant Professor*  
Department of International Business  
University of Texas–Pan American

**2:00–2:40 DISCUSSANTS & OPEN DISCUSSION**

Michael J. Pisani, *Assistant Professor*  
Department of Management  
Central Michigan University

Martha Barraza, *Professor*  
Department of Economics  
Universidad Autonoma de Ciudad Juarez

**2:40–3:00 BREAK**

**3:00–3:50**

**PANEL IV**

**Moderator:** Charles Crespy, *Dean*  
College of Business Administration, University of Texas at El Paso

***Effects of Unions in Mexican Maquiladoras: A Comparative Analysis between Matamoros and Ciudad Juarez***

Cirila Quintero, *Researcher & Professor*  
Colegio de la Frontera Norte–Matamoros

***Financing Environmental Infrastructure in the Mexico-U.S. Border Region: Lessons from NAFTA Institutions***

Jan Gilbreath, *Senior Associate*  
Americas Program  
Center for Strategic and International Studies

**3:50–4:30**

**DISCUSSANTS & OPEN DISCUSSION**

Lorenzo Blanco, *Assistant Professor*  
Department of Economics & Finance  
University of Texas at El Paso

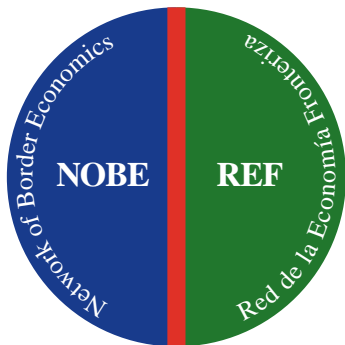
Eddie Wei, *Assistant Professor*  
Department of Economics & Finance  
University of Texas at El Paso

**4:30-5:00**

**ADJOURN**

Keith Phillips, *Senior Economist*  
San Antonio Branch, Federal Reserve Bank of Dallas

Van V. Miller, *Associate Professor*  
Texas A&M International University



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**University of Texas at El Paso**

Sponsored by

*University of Texas at El Paso*

*U.S. Consulate of Monterrey*

*Texas A&M International University—Texas Center*

*Federal Reserve Bank of Dallas, El Paso Branch*

# Maquiladoras Today

Friday, November 15  
8 a.m.–5 p.m.

University of Texas at El Paso  
El Paso Natural Gas  
Conference Center

U.S. and Mexican academics and  
other maquiladora industry experts  
will discuss:

- NAFTA
- Evolution of the industry
- Permanent establishment and  
taxation
- Foreign direct investment
- Unions
- Impact on local economies
- The role of NADBank

*Look for information at  
[www.nobe-ref.org](http://www.nobe-ref.org)  
or call 915-521-8235.*