



**First NOBE/REF International Research Forum**  
*"The U.S.–Mexico Border Economy in the 21st Century"*  
June 22-23, 2001 | Tijuana, Baja California | [AGENDA](#)

**Sponsored by the founders of NOBE/REF:**

El Colegio de la Frontera Norte, San Diego State University, Federal Reserve Bank of Dallas – El Paso

## PRESENTATIONS

### PANEL 1: A SOCIO-ECONOMIC PROFILE OF THE U.S.–MEXICO BORDER

**Moderator:** Noé Arón Fuentes, Director, Economic Studies, El Colegio de la Frontera Norte

#### Panelists

Alejandro Brugués, *Researcher*

El Colegio de la Frontera Norte, Campus Ciudad Juárez, Chihuahua

[\*"Economía y bienestar en la frontera: evolución reciente"\*](#)

Alejandro Dávila, *Director*

Center for Socio-Economic Research - Universidad Autónoma de Coahuila

*"México: concentración y localización de la manufactura. 1980–1998"*

Sonia Lugo, *Chairman*

Economics Department - Universidad Autónoma de Baja California

*"Diagnóstico Estratégico del Estado de Baja California"*

Jorge Eduardo Mendoza, *Researcher*

El Colegio de la Frontera Norte

[\*"Specialization, Agglomeration and Urban Manufacturing Growth in the Northern Border Cities of Mexico"\*](#)

Vera Pavlakovich, *Program Director*

Borderlands Economic Development - University of Arizona

[\*"Indicators of Economic Progress in the Arizona–Sonora Region: Concepts, Methods and Applications"\*](#)

Alejandro Valenzuela, *Professor*

El Colegio de Sonora

[\*"Discriminación Salarial por Sexo: Una Comparación Tijuana–Hermosillo"\*](#)

Blanca Vázquez, *Researcher*

El Colegio de la Frontera Norte, Campus Nuevo Laredo, Tamaulipas

*"Nuevo Laredo, Tamps., Ciudad de Servicios al Comercio Exterior"*

**Discussant:** Luis Bernardo Torres Ruiz, *Economist*

Banco de México, Sucursal Ciudad Juárez

## **PANEL 2, PART 1: MAQUILADORAS AND BINATIONAL ECONOMIC INTEGRATION**

**Moderator:** Lucinda Vargas, *Senior Economist*, Federal Reserve Bank of Dallas-El Paso

### **Panelists**

Rocío Barajas, *Researcher*

El Colegio de la Frontera Norte

["La región binacional Tijuana-San Diego y el desarrollo de la industria electrónica"](#)

Magdalena Barros Nock, *Researcher*

Centro de Investigaciones y Estudios en Antropología Social

["Transborder Relations and Markets"](#)

Jorge Carrillo, *Director*

Social Studies Department - El Colegio de la Frontera Norte

["Maquiladoras y proveedores locales: la industria de los televisores en Tijuana"](#)

Alba E. Gámez, *Professor*

Universidad Autónoma de Baja California Sur, Campus La Paz

["Integración económica y flujos comerciales: La composición de las exportaciones Sudcalifornianas al mercado Estadounidense"](#)

James Gerber, *Professor*

Ed Balsdon, *Assistant Professor*

San Diego State University

["Economic Integration of the Maquilas in the U.S. Economy"](#)

Ramón G. Guajardo, *Professor*

Universidad Autónoma de Nuevo León, Campus Monterrey

["Impacto económico de la industria maquiladora en la región Noroeste de México"](#)

Mario Herrera, *Professor*

Universidad Autónoma de Baja California, Campus Tijuana

["Integración global de la industria maquiladora electrónica en los 90's: el caso de la manufactura y ensamble de televisores en Baja California"](#)

Alfonso Mercado, *Professor*

Colegio de México

["El comercio por red electrónica en la maquila"](#)

Miguel Messmacher, *Economic Research Officer*

Banco de México, Mexico City

["Desigualdad regional en México: El efecto del TLCAN y otras reformas estructurales"](#)

Juan Noyola, *Researcher*

El Colegio de la Frontera Norte

["Distribución del ingreso y las maquiladoras"](#)

Ruth Vargas, *Professor*

Instituto Tecnológico de Tijuana

["La estrategia de selección de proveedores de Sony Este"](#)

**Discussant:** Gerry Schmaedick, Senior Lecturer



## **PANEL 5: THE U.S.–MEXICO BORDER AND OTHER WORLD BORDER ECONOMIES**

**Moderator:** Norris Clement, *Retired*

San Diego State University

### **Panelists**

Gideon Biger, *Historical Geographer*

Tel Aviv University

*"Israel– Jordan Boundary: A Middle Eastern Reflection of the U.S.–Mexico Boundary"*

Mario Cerutti, *Professor*

Universidad Autónoma de Nuevo León, Campus Monterrey

*["Espacios de frontera, empresariado y desarrollo regional: La experiencia de Monterrey"](#)*

Maria Ciechocinska, *Professor*

University of Podlasie, Poland

*["Results of Border Studies of European Eastern and Central Countries in the 90s in a Context of EU Enlargement: A Case of Poland and Her Four Neighbors \(Russian Federation - The Kaliningrad District, the Republic of Lithuania, the Republic of Belarus, and the Republic of Ukraine\)"](#)*

Hugo Ordóñez , *Economista Principal*

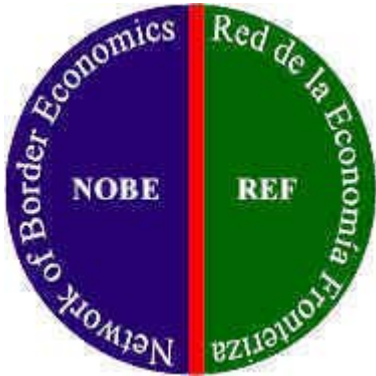
Universidad Nacional "Jorge Basadre," Tacna, Perú

*"Integración fronteriza: Norte Chileno, Sur Peruano y Oeste Boliviano"*

**Discussant:** Jon Amastae, *Director*

Center for Inter-American and Border Studies

University of Texas at El Paso



## First **NOBE/REF** International Research Forum

### *"The U.S.–Mexico Border Economy in the 21st Century"*

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The Network of Border Economics/Red de la Economía Fronteriza is proud to announce its First International Research Forum which will be held on **Friday, June 22nd and Saturday, June 23rd** in **Tijuana, Baja California**.

NOBE/REF's three founding members—El Colegio de la Frontera Norte, San Diego State University and the El Paso Branch of the Federal Reserve Bank of Dallas—will sponsor the event.

Potential topics to be examined in the forum include but are not limited to the following:

- Results of NOBE/REF's Study: "U.S.–Mexico Border Communities in the NAFTA Era"
- A Socio-Economic Profile of the U.S.–Mexico Border
- Maquiladoras and Binational Economic Integration
- Physical and Human Infrastructure Development
- Environmental and Urban Planning
- Immigration and the Prospects for a North American Common Market
- The U.S.–Mexico Border in relation to other World Border Economies
- 21st-Century Outlook for the U.S.–Mexico Border Economy

We are pleased to announce that **Mexico's border czar, Mr. Ernesto Ruffo Appel**, has confirmed his participation to this event.

# “The U.S.–Mexico Border Economy in the 21<sup>st</sup> Century”

*June 22 and 23, 2001  
Tijuana, Baja California*

## Conference Logistics

- **Hotel:** *Hotel Lucerna, Tijuana, Baja California*

**Address:** Paseo de los Héroes No. 10902  
Zona Río, Tijuana, Baja California, 22320

**Cost:** \$750.00 Mexican Pesos per night. Please reserve your room as soon as possible and mention that you are going to the NOBE/REF conference to get this special rate.

**Telephone:** (6) 633-3900. If you are dialing from the U.S., you should use the following prefix: (011-52)

- **Transportation:**

Estimated costs for taxis

1. From San Diego’s Airport to the Border Crossing Port: US \$38. An alternative is public transportation, from San Diego’s Airport to the border crossing port: US \$4.00 (This may take up to two hours). Personnel at the Visitor’s Bureau and Information at the San Diego Airport can assist you with schedules and itineraries.
2. From the Border Crossing Port to the Hotel: US \$7.00
3. From the Tijuana’s Airport to the hotel: US \$15.00

- **Currency Exchange:**

There are various places in the border at which you can exchange U.S. dollars to pesos. However, the best exchange rate is usually offered in banks and various banks are located very close to the hotel, within approximately a five-minute walk. Usually, taxis in Tijuana accept dollar as a payment method; nevertheless, you should not assume that dollars are accepted everywhere. Thus, you should ask with anticipation.

- **Conference Registration:**

Enclosed you will find the conference registration form. Please complete it and return it before **Friday, June 15**.

Registration will begin at 4:00 PM on Thursday, June 21 and it will take place on the first floor of the Third Building at COLEF campus. The conference attendees may approach the registration table to obtain detailed information of the program, to ask questions, or simply meet each other. Panelists may bring to the registration table any type of information related to their presentations or to their research projects that they may wish to distribute to the conference participants.

## Call for Papers

### “The U.S.–Mexico Border Economy in the 21<sup>st</sup> Century”

An International Research Forum sponsored by:

El Colegio de la Frontera Norte, the El Paso Branch of the  
Federal Reserve Bank of Dallas and San Diego State University

June 22–23, 2001  
Tijuana, Baja California

#### Style and Format Guidelines

- Length:** The body of the papers must be between 20 to 25 pages long, spaced at 1.5 lines, with additional pages for footnotes, references, tables and charts.
- Abstract:** All papers must include an abstract. The abstract should not exceed one page.
- Style:** The papers should be written in such a manner that can be understood by researchers from multiple disciplines as well as by decision makers and the general public. Technical language should be used only when absolutely necessary.
- Format:** Papers must be in Microsoft Word in Times or Times New Roman font, size 12. Helvetica or Helvetica Narrow (as well as Arial and Arial Narrow) can be used in tables and charts. You may use different font sizes for the titles and subtitles. Font size 16 for titles and 14 for subtitles. The title of the paper as well as the author’s name and affiliation should be stated at the top of the first page.
- Citations:** Citations should be made in parenthesis (title, author, year, etc.). Footnotes should be in size 10 and in the same font as the text.
- References:** All papers must include a list of all bibliographical references, which should show the full name(s) of the author(s). For any questions on this matter, please refer to the *Chicago Manual of Style*.

**Figures:** Figures such as maps, charts and tables must all be in black and white and included in separate files. The specific software (name and version) in which the figures have been created must be clearly indicated. It is important to have a separate version of the figures in case they require reformatting for the publications.

**Deadline:** Please submit your papers no later than **Friday, June 1<sup>st</sup>**, to our NOBE/REF email address: **nobe@nobe-ref.org**

**Dr. Noé Arón Fuentes**  
**El COLEF**

**Lucinda Vargas**  
**Federal Reserve Bank of Dallas**

**Dr. Paul Ganster**  
**San Diego State University**